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## **FOR IMMEDIATE RELEASE**

### **Accuride Corporation Announces Best in Class Comfort Seat The Bostrom Pro Ride™**

*Seat features improved comfort, durability, serviceability, style*

**EVANSVILLE, Ind. – February 16, 2010** – Accuride Corporation (OTCBB: AURDQ) today announced the availability of The New Bostrom Pro Ride™ seat designed for best in class comfort.

“We’re extremely excited to release The New Bostrom Pro Ride. This seat is loaded with enhancements that provide drivers with solutions for increased comfort, durability, serviceability, and style,” said Rick Schomer, Accuride’s Senior Vice President of Marketing and Sales. “The Bostrom Pro Ride was designed to address drivers’ needs as identified during extensive ergonomic testing and supported by subsequent consumer comfort evaluations. We engineered an entirely new seat to include enhancements ranging from the basic frame and suspension, selection of fabric, and length of the armrest, to the positioning and types of controls; demonstrating we understand every feature of a seat that impacts a driver’s comfort.”

Bostrom Pro Ride’s new foam design includes contours and enhancements in foam density to ensure the highest level of comfort available.

“We conducted pressure point mapping which helped us identify areas to increase both lower and mid back support so that the pressure on a driver’s shoulders would be decreased,” added Schomer. “Through the mapping we were also able to confirm that the new lower and wider suspension decreases high pressure points on the seat bottom while offering the same mounting pattern and hip (h) point our customers expect from the current suspension. At the same time, the suspension provides greater stability with the increased footprint.”

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The Bostrom Pro Ride is available in three option levels, each offering unique styling to ensure that there is a seat to meet each individual driver's needs. Options include a new Titan cloth, air lumbar, bellows, swivel, and dual armrests with an improved larger adjustment wheel. And, standard for all levels is a new switch design that is mounted in a profiled side shield to ease seat adjustment and foster an ergonomic entry.

For additional options and features, visit [www.bostromseating.com](http://www.bostromseating.com). The Bostrom Pro Ride is available from the Bostrom facility in Piedmont, Alabama, with select part numbers available through the Accuride Distribution Center in Indianapolis, Indiana.

**Accuride Corporation** is one of the largest and most diversified manufacturers and suppliers of commercial vehicle components in North America. Accuride's products include commercial vehicle wheels, wheel-end components and assemblies, truck body and chassis parts, seating assemblies and other commercial vehicle components. Accuride's products are marketed under its brand names, which include Accuride, Gunite, Imperial, Bostrom, Fabco, Brillion, and Highway Original. For more information, visit Accuride's website at <http://www accuridecorp.com>.

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